



## 2020 Pittsburgh Vintage Grand Prix Race Program Advertising

Placing an ad in our Race Program is a great way to reach our spectators and racers and show your support for our charities. This magazine-formatted perfect-bound program is over 125 pages of full color excitement and features a course map, event schedule, driver bios, race history, fabulous photographs, and unique stories.

7,500 full-color programs are printed and are available throughout all 10 days of our Race Week. As an advertiser, your ad will receive extensive exposure throughout the region as well as nationally through the vintage race community.



You can also place banners on the snow fence along the race course. Advertiser must supply the banners and maximum size is 3' high x 6' wide. Cost is \$150 each for the weekend at Schenley Park.

### Ad Rates and Mechanical Requirements - Dimensions are for island ads only – no bleeds

#### Full Page Ad - 7 3/8" wide x 9 1/2" high

- Four Color \$1,750
- Black & White \$1,400

#### Quarter Page Ad - 3 1/2" wide x 4 3/4" high

- Four Color \$600
- Black & White \$400

#### Half Page Ad - 7 3/8" wide x 4 3/4" high

- Four Color \$1,000
- Black & White \$750

#### Business Card Ad - 3 1/2" wide x 2" high

- Four Color \$400
- Black & White \$250

Advertising Inquires: Dan DelBianco Phone (412) 559-3500

Advertising Material Deadline: May 15, 2020

File Requirements: High Res PDF (under 10 mgs) emailed to [delbianco@pvgp.org](mailto:delbianco@pvgp.org)

Artwork, layout, scanning, typesetting or revisions performed by printer will be billed at \$50 per hour.

Send payment and this form to Pittsburgh Vintage Grand Prix, 1000 Gamma Drive, Suite 106 Pittsburgh, PA 15238

Your Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_