



## PITTSBURGH VINTAGE GRAND PRIX ASSOCIATION



**2018 PVGP Tune-Up @ Heinz Field Sponsorship**  
**Wednesday July 11, 2018 6:00 - 9:00 pm**



Scheduled right in the middle of our Race Week the Tune-up has grown into one of the best parties of the summer in Pittsburgh. Now in its 13<sup>th</sup> year the Tune-Up started at Bossa Nova downtown, crossed the river to PNC Park and now event shifts to Heinz Field. With a Car Showcase and race car corral featuring 500 vintage race cars, collector cars, antique, classics and show cars.

Event passes include complimentary food within the PNC Champions Club with a cash bar. VIP parking spots in the Car Showcase surrounding Heinz Field are also included. The roads and plazas are closed for our event and the party rolls until 9:00 pm. Sponsor logos appear on banners, signage and website. Amenities at the Schenley Park Vintage Races are included and feature tickets to a fully catered private trackside Lamar VIP Pavillion, parking passes and Race Program ads.

## 2018 PVGP Prix Tune-Up Sponsorship Packages



### Title Sponsor - \$15,000

- 100 passes to Tune-Up event, including 5 spots in the Car Showcase.
- Your name as title sponsor as the PVGP Tune-Up sponsor with your name within the logo.
- Your logo as the largest one on event signage.
- Your logo on Tune-Up web page and PVGP sponsor page at Gold Level.
- Your logo on 42 billboards and 3,000 posters
- Full page color ad in 7,500 PVGP Race Programs (7 3/8" wide x 9 1/2" high).
- Your logo on the back of 1,400 PVGP volunteer T-shirts.
- 20 single day passes to VIP Pavilion on July 14/15 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine. Includes 10 Flagstaff Hill VIP parking passes.
- 20 PVGP posters and lapel pins.
- 4 tickets to July 6 Black Tie & Tailpipes Gala at Fox Chapel Golf Club.

### Silver Sponsor - \$7,500

- 50 passes to Tune-Up event, including 3 spots in the Car Showcase.
- Your large color logo on event signage.
- Your logo on Tune-Up web page and PVGP sponsor page at Silver Level.
- Half page color ad in 7,500 PVGP Race Programs (7 3/8" wide x 4 3/4" high).
- 12 single day passes to VIP Pavilion on July 14/15 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine. Includes 6 Flagstaff Hill parking passes.
- 10 PVGP posters and lapel pins.
- 2 tickets to July 6 Black Tie & Tailpipes Gala at Fox Chapel Golf Club.

### Bronze Sponsor - \$5,000

- 35 passes to Tune-Up event, including 2 spots in the Car Showcase.
- Your small color logo on event signage.
- Your logo on Tune-Up web page and PVGP sponsor page at Bronze Level.
- Quarter page color ad in 7,500 PVGP Race Programs (3 1/2" wide x 4 3/4" high).
- 8 single day passes to VIP Pavilion on July 14/15 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine. Includes 3 Flagstaff Hill parking passes.
- 4 PVGP posters and lapel pins.

### Serpentine Sponsor - \$2,500

- 18 passes to Tune-Up event, including 2 spots in the Car Showcase.
- Your small color logo on event signage.
- Your logo on Tune-Up web page and PVGP sponsor page at Bronze Level.
- Business Card sized color ad in 7,500 PVGP Race Programs (3 1/2" wide x 2" high).
- 4 single day passes to VIP Pavilion on July 14/15 weekend at Schenley Park. This is a trackside tent with complimentary food, refreshments, beer and wine. Includes 3 Flagstaff Hill parking passes.
- 3 PVGP posters and lapel pins.

### Car Show Sponsor - \$1,000

- 4 passes to Tune-Up event, including 1 spot in the Car Showcase.
- Your small color logo on signage during event.
- Your logo on Tune-Up web page.
- Business Card sized color ad in 7,500 PVGP Race Programs (3 1/2" wide x 2" high).
- 2 PVGP posters and lapel pins.