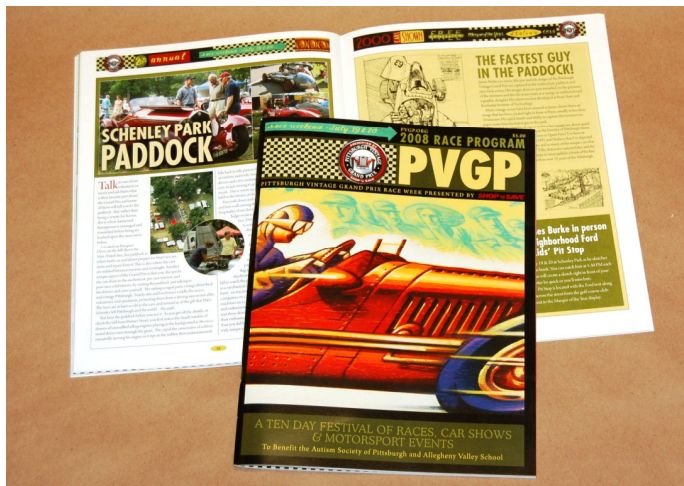




## 2009 Pittsburgh Vintage Grand Prix Race Program



Placing an ad in our PVGP Race Week Program is a great way to show your support for the charities as well as the event. This magazine-format program features a course map, event schedule, driver bios, race history, fabulous photographs, and fascinating stories. 5,000 full-color programs will be available at both the BeaveRun and Schenley Park races, the Black Tie Gala, Kick-Off Rallye, and at our three car shows at Walnut Street, the Waterfront and downtown Pittsburgh. As an advertiser, your ad will receive extensive exposure throughout the region as well as nationally through the vintage race community.

### Ad Rates and Mechanical Requirements

#### Full Page Ad - 7 3/8" wide x 9 1/2" high

- Four Color \$1,750
- Black & White \$1,400

#### Quarter Page Ad - 3 1/2" wide x 4 3/4" high

- Four Color \$600
- Black & White \$400

#### Half Page Ad - 7 3/8" wide x 4 3/4" high

- Four Color \$1,000
- Black & White \$750

#### Business Card Ad - 3 1/2" wide x 2" high

- Four Color \$400
- Black & White \$250

Advertising Inquires: Dan DelBianco Phone (412) 299-2273  
 Advertising Material Deadline: May 1, 2009  
 File Requirements: High Res PDF (under 5 mgs please) emailed to [ddebiano@avs.net](mailto:ddebiano@avs.net)  
 Dimensions: No bleed ads, above dimensions are for island ads

Artwork, layout, scanning, typesetting or revisions performed by printer will be billed at \$50 per hour.

Send your payment and this form along with a hard copy of the ad in its actual size to:  
Pittsburgh Vintage Grand Prix Association, 1996 Ewings Mill Road, Coraopolis, PA 15108

Your Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

The Pittsburgh Vintage Grand Prix Association is a 501 (c) (3) non-profit organization whose mission is to produce a world-class vintage auto racing event in order to raise funds for charities. A copy of our official registration and financial information may be obtained by calling 800-732-0999. Registration does not imply endorsement.